



TOP 801-1000
UNIVERSITIES IN THE WORLD



#1 PRIVATE UNIVERSITY
FOR INNOVATION



#NO.1 AMONG PRIVATE
PLAYERS(ENGINEERING)



COMPLETED 3 CYCLES
AND GOING FOR 4TH CYCLE



AWARDED
INSTITUTION OF EMINENCE



3 TIMES
ACCREDITATION



VIT[®]

Vellore Institute of Technology
(Deemed to be University under section 3 of the UGC Act, 1956)

graVITas '20
UNLEASH YOUR GENIUS

Aspiring
Innovations

SPONSORSHIP
OPPORTUNITIES

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ABOUT



Vellore Institute of Technology (VIT) was founded in 1984 as Vellore Engineering College by Honourable Chancellor Dr G. Viswanathan. VIT attracts students from all the states and union territories of India and more than 55 countries, because of its academic excellence. The curriculum enables students to think innovatively through applied learning practices. Fully Flexible Credit System (FFCS), Project-Based Learning (PBL), entirely digitized academic portals, & Hackathons assist students in equipping themselves for job skills and kindle their interest and curiosity, thereby moulding them to be better problem solvers. VIT has strong tie-ups with Industries & Universities of national and international repute. These MoUs provide students with more significant opportunities to pursue higher education in their fields of interest. VIT also encourages newer ideas, patents, and continuously supports entrepreneurial activities. VITAA (VIT Alumni Association) has more than 85,000 alumni across the globe in all industries and strives as a backbone supporting teaching-learning, collaborative research, and placements. The national and international clubs, chapters at VIT provide arenas to the students to think out of the box & excel in co-curricular & extra-curricular activities.

- Institute of Eminence (IoE)
- #1 Private Engineering Institution (NIRF Ranking)
- #1 Private Institution for Innovation (ARIIA Awards)
- ★★★★★ QS Ranking (for three consecutive years)

ABOUT graVITas UNLEASH YOUR GENIUS

- VITHACK
VIT's Own Hack-A-Thon
- ROBOWARS
Largest Arena in India
- SOCIAL TRANSFORMERS
graVITas's Own Flagship Event
- IDRL
A Racing league like no other

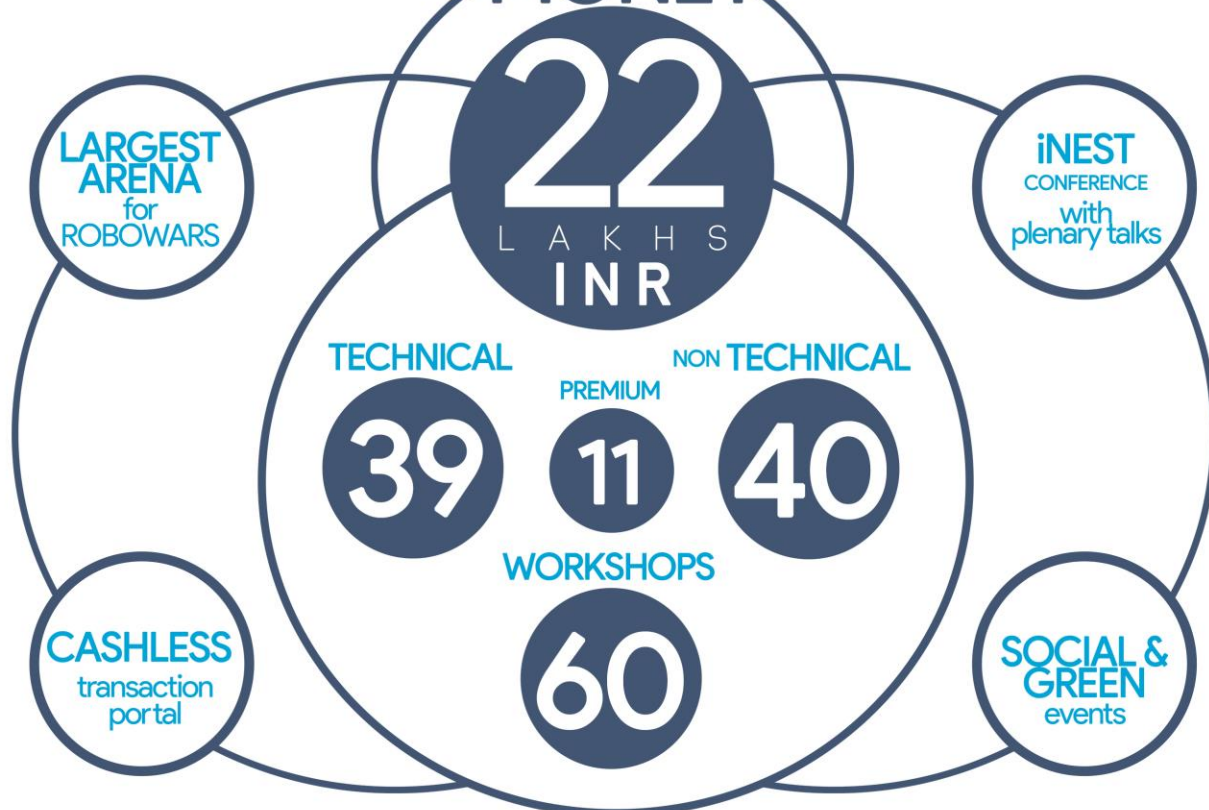
graVITas, the Techno-Management Extravaganza organised by VIT, Vellore is an internationally acclaimed event. graVITas'20 is the 12th edition of graVITas. It aims in exposing the budding graduates to recent and upcoming trends in various domains, challenging the young brains to solve technical problems, interact with the peers, inspired by achievers. Difficult times call in for the most innovative solutions. 2020 is one of the most challenging years in the history of graVITas, has opened up newer horizons to "Unleash the genius". The theme of graVITas'20 is "Aspiring Innovations". It serves twin purposes, one aiming at creating scientific and managerial innovations to the challenges faced by our community and the other foreseeing newer innovative ideas which would address sophisticated future requirements. graVITas'20 will serve as a learning platform for the novices, a launchpad for entrepreneurs, a booster for technocrats, and a stepping stone for the young and intellectual minds. graVITas'20 would be one of the most significant and far-reaching online event organised. It boosts of activities which kindle and challenge the innovative and creative young brains through its numerous events. Premium events such as VIT Hack – industry-oriented virtual hack (comprising of Make-a-Thon, Hack-a-Thon, Idea-a-Thon, Design-a-Thon, Chem-a-Thon), VIT MUN, Robo Wars, IDRL (Indian Drone Racing League) captivate students of various domains.










PREMIUM EVENTS



PRIZE MONEY



SPONSORSHIP BENEFITS

		TITLE SPONSOR	CO SPONSOR	SUPPORTING SPONSOR	EVENTS SPONSOR	EXHIBITION SPONSOR
		15 LAKHS+	10 LAKHS+	5 LAKHS+		
MENTION ON APPAREL		✓	✓	✗	✗	✗
MENTION ON PRINT MEDIA		✓	✓	✓	✓	✓
LOGO ON WEBSITE		✓	✓	✓	✓	✓
EXHIBIT PROVISION		✓	✗	✗	✗	✗
MENTION ON SOCIAL MEDIA		✓	✓	✓	✓	✓
MENTION ON CERTIFICATE		✓	✓	✓	✓	✗
STALL PROVISION		1 STALL	1 STALL	✗	✗	1 STALL

PAST SPONSORS

